



For immediate release:

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takeCHARGE *Energy Savers* are here!

(ST. JOHN'S, NL) –Newfoundland Power Inc. and Newfoundland and Labrador Hydro (Hydro), a Nalcor Energy company, teamed up today to launch takeCHARGE *Energy Savers*. These are new rebate programs to assist Newfoundlanders and Labradorians save energy and save money at home, and are part of the two utilities' joint energy efficiency partnership, takeCHARGE – Saving Energy Starts Here!

“Today’s launch of our new *Energy Savers* marks the next milestone in the delivery of energy efficiency tools and programs to help customers save energy, save money and help the environment,” says Earl Ludlow, President and Chief Executive Officer, Newfoundland Power Inc. “These new rebate programs will provide customers with money back when they make wise energy choices in their homes when it comes to insulation, thermostats and ENERGY STAR® windows.”

takeCHARGE teams hosted 10 events throughout Newfoundland and Labrador today from 12:00 – 2:00 p.m. to announce details of three new programs that provide rebates on ENERGY STAR windows, insulation, and programmable and electronic thermostats for consumers with electrically heated homes. Program and rebate details, application forms and requirements are available at takechargenl.ca as well as through the two utilities.

"*Energy Savers* rebates reflect our continued commitment to electricity consumers to help them save energy and manage their resources," says Jim Haynes, Vice President, Regulated Operations, Hydro. "The goal of takeCHARGE energy efficiency programs is to save about 70 gigawatt hours of energy annually by 2013, thereby reducing future energy requirements on the provincial electricity system. This is the same as removing 2,800 homes from the electricity system each year – that's about the size of Clarenville."

takeCHARGE is a joint initiative between Newfoundland Power and Hydro that is aimed at providing Newfoundlanders and Labradorians with information, tools and programs to assist them in using energy wisely. It is intended to encourage consumers to take charge and take action in their own homes and businesses to reduce the energy they use and save money. Consumers are encouraged to visit takechargenl.ca for more tips, videos, rebate programs and contests that will help them save energy and money.

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Provincial launch locations held from 12:00 – 2:00 p.m. Thursday, June 11, 2009:

Home Depot	Kelsey Drive, St. John's
Bishop's Rona	Conception Bay Highway, Bay Roberts
Notre Dame Castle Building Centre	42 Manitoba Drive, Clarenville
Murley's Building Supplies	Ville Marie Drive, Creston North, Marystown
Notre Dame Castle Building Centre	211 Airport Boulevard, Gander
Notre Dame Castle Building Centre	28 Duggan Street, Grand Falls-Windsor
Modern Home Exteriors	301 O'Connell Drive, Corner Brook
Robert's Home Hardware	Main Street, Stephenville
Shears Building Supplies	8 North Street, St. Anthony
Hoffe's Home Hardware	208 Humber Avenue, Labrador City